

Kansas Chapter of the American College of Surgeons Website Data Privacy Policy

Effective Date: **3-13-2024**

Thank you for visiting the website of the Kansas Chapter of the American College of Surgeons. Protecting your privacy and the security of your personal information is our priority. This Data and Privacy Policy explains how we collect, use, and protect your information when you visit our website, interact with our services, or become a member of our society.

1. Information We Collect:

- a. **Personal Information:** We may collect personal information, including but not limited to, your name, email address, mailing address, phone number, and professional credentials when you register as a member, make dues payments, or interact with our website.
- b. **Payment Information:** If you make dues payments or other financial transactions on our website, we may collect payment information, such as credit card details, billing address, and other relevant payment details necessary to process your transactions securely.
- c. **Usage Information:** We may collect information about your interactions with our website, including your IP address, browser type, operating system, pages visited, and other browsing behaviors through the use of cookies and similar tracking technologies.

2. How We Use Your Information:

- a. **Member Services:** We use the information you provide to administer your membership, process dues payments, communicate with you about membership-related matters, and provide you with access to our member services and resources.
- b. **Communications:** We may use your contact information to send you newsletters, announcements, event invitations, and other communications related to your membership and the activities of the society. You may opt-out of receiving these communications at any time by contacting us at admin@kansasacs.org.
- c. **Improving Our Services:** We analyze usage data to improve the functionality and performance of our website, customize your user experience, and enhance the quality of our services.
- d. **Legal Compliance:** We may use your information as required by law or legal process, to respond to legal claims or requests, or to protect the rights, property, or safety of our society, its members, or others.

3. Data Security:

- a. We employ industry-standard security measures to safeguard your personal information against unauthorized access, disclosure, alteration, or destruction.
- b. We use processes and protocols to secure and protect sensitive information transmitted during online transactions, such as dues payments.
- c. Despite our best efforts, no method of transmission over the internet or electronic storage is completely secure. Therefore, we cannot guarantee the absolute security of your information.

4. Sharing of Information:

- a. We do not sell, trade, or rent your personal information to third parties for marketing purposes.

b. We may share your information with trusted service providers who assist us in operating our website, processing payments, conducting analytics, or providing other services on our behalf. These service providers are contractually obligated to use your information only for the purposes specified by us and to maintain the confidentiality and security of your information.

5. Third-Party Links:

Our website may contain links to third-party websites or services that are not owned or controlled by us. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of these sites before providing any personal information.

6. Minors' Privacy:

Our website and services are not intended for minors. We do not knowingly collect personal information from minors. If you are a parent or guardian and believe that your minor has provided us with personal information, please contact us, and we will take steps to delete such information from our records.

7. Changes to this Policy:

We reserve the right to update or modify this Data and Privacy Policy at any time without prior notice. We will post the revised policy on our website with the effective date indicated at the top of the page. Your continued use of our website and services after the posting of changes constitutes your acceptance of the revised policy.

8. Contact Us:

If you have any questions, concerns, or comments about this Data and Privacy Policy or our privacy practices, please contact us at 785-235-2383.

By using our website and services, you consent to the collection, use, and sharing of your information as described in this policy. Thank you for your trust in the Kansas Chapter of the American College of Surgeons.

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